

UP NEXT FEST | 2017

A WEEK-LONG CELEBRATION OF CENTRAL PA'S TECH, DESIGN & THE ARTS!



TECHNOLOGY COUNCIL
OF CENTRAL PENNSYLVANIA



HARRISBURG
UNIVERSITY
OF SCIENCE AND TECHNOLOGY

UPNEXT FEST EVENTS

SATURDAY, OCTOBER 14TH

9:00 AM [Barcamp 2017](#) [Harrisburg Area Community College \(HACC\)](#)

4:00 PM [Harrisburg University MusicFest](#) [3rd & Market St. Harrisburg](#)

SUNDAY, OCTOBER 15TH

10:00 AM [TEDx Harrisburg](#) [Harrisburg Midtown Arts Center](#)

10:00 AM [Happy Monsters](#) [Harrisburg Midtown Arts Center](#)

MONDAY, OCTOBER 16TH

8:00 AM [Coffee and Startups](#) [Little Amps – Strawberry Square](#)

12:30 PM [Disruptive Tech](#) [Andculture](#)

7:00 PM [New Tech Meetup](#) [Harrisburg University](#)

TUESDAY, OCTOBER 17TH

CIO Roundtable [Invitation Only](#)

5:00 PM [Girls Rock](#) [Andculture](#)

6:00 PM [Innovation Cafe](#) [Cocoa Beanery, Hummelstown, PA](#)

WEDNESDAY, OCTOBER 18TH

8:00 AM [Healthcare Technology](#) [Aspire Ventures](#)

2:00 PM [Tech Job Fair](#) [Harrisburg University 1st Floor Cafe](#)

4:00 PM [Pop-Up Happy Hour](#) [Strawberry Square Atrium](#)

6:00 PM [3D & Me](#) [Harrisburg University](#)

THURSDAY, OCTOBER 19TH

8:30AM [Cybersecurity Awareness Summit](#) [Harrisburg University](#)

6:30PM [Tech Lounge](#) [Level 2](#)

FRIDAY, OCTOBER 20TH

7:00 PM [Foundry Makerspace Launch Party](#) [Startup Harrisburg](#)

SPONSORS & PARTNERS



SATURDAY



HARRISBURG barcamp2017

BARCAMP

Time: 9:00 – 3:30pm

Location: [Harrisburg Area Community College;](#)
[Midtown Harrisburg Campus](#)
[1500 North Third Street, Harrisburg, PA 17102](#)

Join us at the HACC Midtown Campus! BarCamp Harrisburg is a free, ad-hoc “unconference” filled with open, participatory events, discussions, and workshops where presentation content is provided by the participants rather than by chosen speakers. Bar Camp Harrisburg has been held since 2009 and covers topics related to web design, application development, agile techniques, UI/UX, robotics, IOT and other technical disciplines.

We'll kick off at 9:00am with a light breakfast and then break fast and hard into the event. Lunch will be served on or around noon and we'll end the day around 3:30pm.

**COME SHARE IDEAS AND NETWORK WITH THE HARRISBURG
TECHNOLOGY CROWD AT BAR CAMP HARRISBURG.**



Free Admission

Harrisburg University

musicfest OCT.14
2017

Presented by:

M^{1st} MEMBERS 1st
FEDERAL CREDIT UNION

MUSICFEST

Time: 4:00 – 11:00pm

Location: Market Street, between 3rd & 4th Street in Harrisburg

HU MUSIC FEST presented by Members 1st Federal Credit Union!

ADMISSION IS FREE! Food & Beverage available for Purchase! Come listen to great local and national bands and experience a **GLOW PARTY!**

**ENJOY HARRISBURG'S GREATEST FOOD TRUCKS
AND LOCAL CRAFT BREWERIES!**

SUNDAY

TED^x Harrisburg

x = independently organized TED event

TEDX HARRISBURG

Time: 10:00am – 6:00pm

EVENT SOLD OUT

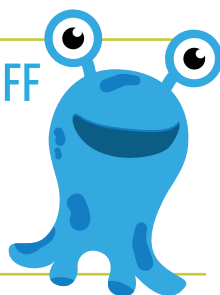
Location: [Harrisburg Midtown Arts Center,](#)
[1110 N 3rd St, Harrisburg, PA 17102](#)

TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. Our event is called TEDxHarrisburg, where x = independently organized TED event. At our TEDxHarrisburg event, TEDTalks video and live speakers will combine to spark deep discussion and connection in a small group.

HAPPY MONSTERS ART SHOW KICKOFF

Time: 10:00am – 6:00pm

Location: [Harrisburg Midtown Arts Center,](#)
[1110 N 3rd St, Harrisburg, PA 17102](#)



Happy Monsters represents a local art project aimed at bringing together all types of creatives during UPNEXTFest 2017. This exposition will be on display at The Harrisburg Midtown Arts Center October 15 – October 20, 2017.

MONDAY

COFFEE & STARTUPS

Time: 8:00AM – 9:30AM

Location: [Little Amps Coffee Roaster in Strawberry Square](#)



Join Startup Entrepreneurs & Technologists for discussion about the latest Startup opportunities, trends, and where Tech is headed.



DISRUPTIVE TECH

Time: 12:30PM – 4:00PM

Location: [Harrisburg University of Science and Technology, 326 Market St, Harrisburg, PA 17101](#)

In our third annual half-day conference we'll explore and discuss the impact of exponential technologies like: AI, the Internet of Things (IOT), Blockchain, Predictive Analytics, Sustainability and the Life Sciences.

MONDAY

NEW TECH MEETUP

Time: 7:00PM

Location: [Andculture,](#)
[200 Locust St, Third Floor, Harrisburg, PA 17101](#)

Andculture will present the case study of their application to Amazon's Alexa Challenge, which uses the Alexa platform to impact Type II diabetes. We will explore chatbots and voice interface and look towards future applications in healthcare, education, and government.



**HEALTHIER
TOMORROW
GETS DONE**

As a health services and innovation company, Optum® is tackling the biggest challenges in health care by partnering across the entire system. The result is more comprehensive, personalized care that yields successful outcomes at reduced cost.
optum.com/stategov



TUESDAY



GIRLS ROCK: WOMEN IN TECH

Time: 5:00PM – 8:00PM

Location: [Andculture,](#)
[200 Locust St, Third Floor, Harrisburg, PA 17101](#)

Join us for the unique opportunity to connect your daughters with an inspiring panel of women in business! With an open Q&A format, your daughters will be able to ask their questions directly to this fantastic group of women. We will follow the panel with treats from local bakery, Anna Rose, and enjoy relaxed mingling. Celebrate, connect and support the vibrant tech-focused culture of innovative women in Central PA!

**WOMEN OF ALL AGES ARE WELCOME AND MEN ARE ENCOURAGED
TO BRING THEIR DAUGHTERS!**

TUESDAY



INNOVATION CAFÉ

Time: 6:00PM – 8:00PM

Location: [Cocoa Beanery, 1215 Research Boulevard, Hummelstown, PA 17036](#)

Meet the course instructors, advisors, and business mentors responsible for managing the Penn State Innovations Training Program, a unique course offered annually at only nine institutions nationwide, presented by the Penn State Clinical & Translational Science Institute and the Center for Medical Innovation.

Please join us for this open networking event as we celebrate the members of the nine teams who have successfully completed the intense 6-week program, and discuss their personal experiences navigating the course and advancing their medical technologies forward.

WEDNESDAY

HEALTHCARE TECHNOLOGY

Time: 8AM – 1:00PM

Location: [Aspire Smart Health, Lancaster,](#)
[100 N Queen St. #300, Lancaster, PA 17603](#)



This half-day session will focus on how healthcare innovations are being brought to market and the challenges Healthcare startups face. We will discuss how the Smart Health Innovation Lab's certification program gives market ready products the environment and guidance they need to integrate into health systems and achieve adoption more efficiently.

We will do a deeper dive into how integration of artificial intelligence is currently being applied to healthcare problems and how we envision it being used in the future.

TECH JOB FAIR

Time: 2:00PM – 4:00PM

Location: [Harrisburg University of Science and Technology,](#)
[326 Market St, Harrisburg, PA 17101](#)

Come meet current graduate and undergraduate students from fields such as computer science, IT Project Management, New Media Design, Information Systems Engineering and Management, Analytics, Geospatial Technology, Ebusiness and Biotechnology.

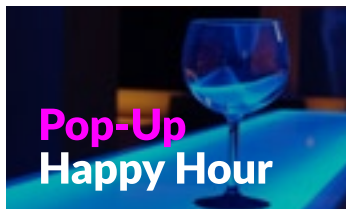
Do not delay, spots are available on a first come basis. UpNext Fest Technology Job Fair is a prime opportunity for 15 companies looking to recruit these local talents.

WEDNESDAY

POP-UP HAPPY HOUR

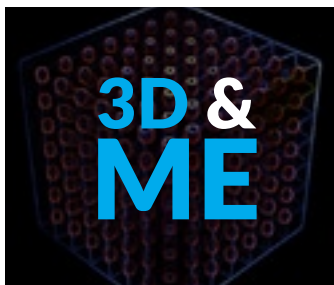
Time: 4:00PM – 6:00PM

Location: [Strawberry Square Atrium](#)



Join the unofficial ambassador to Harrisburg, Sara Bozich, in the Atrium of Strawberry Square with Little Amps and a variety of local beer, wine and food vendors, live music, and Strawberry Square tenants, for a FREE, fun, mid-week Happy Hour.

FEATURING: BONESHIRE BREW WORKS, OLIVERO'S VINEYARD, JACK'S HARD CIDER, GRAIN + VERSE AND MUSIC BY SUZI BROWN



3D & ME

Time: 6:00PM – 7:00PM

Location: [Harrisburg University of Science and Technology, 3D Printing Lab 10th floor, room 1002](#)

Have you been curious about the possibilities 3D printing has to offer? Join us in the 3D Lab of Harrisburg University and learn the practical applications of 3D scanning, design and printing. We will discuss the opportunities this technology offers from an educational tool to an entrepreneurial venture. This session will be followed by a brief Q&A session.

THURSDAY



CYBERSECURITY AWARENESS SUMMIT

Time: 8:15AM – 4:00PM

Location: [Harrisburg University for Science and Technology,](#)
[14th Floor Auditorium](#)

Leaders and program managers are on the front lines of safeguarding sensitive data entrusted to them. This summit will provide leaders and their teams with the knowledge and awareness of security risks around sensitive data and systems and discuss steps that can be taken to mitigate the risks. This summit is brought to you by Harrisburg University of Science and Technology in partnership with the Commonwealth of Pennsylvania and Technology Council of Central Pennsylvania.

THURSDAY



TECH LOUNGE: COCKTAILS & NETWORKING

Time: 6:30PM – 10:00PM

Location: [Level 2, 215 N 2nd St, Harrisburg, PA 17101](#)

This is the premier Technology Networking Event of the Year where we will be celebrating the technology and technologists of Central Pennsylvania. We expect over 200 attendees to grace the hallowed halls of our event. We'll be serving cocktails in a semi-open bar format, hors d'oeuvres and other light fare. It's a dress to impress event.

**ENJOY HARRISBURG'S GREATEST FOOD TRUCKS
AND LOCAL CRAFT BREWERIES!**

FRIDAY

FOUNDRY MAKERSPACE LAUNCH PARTY

Time: 7:00PM – 9:00PM

Location: [Startup Harrisburg, 922 N 3rd St, Harrisburg, PA 17102](#)

Come out and join us for a Foundry Makerspace launch party at Startup Harrisburg! We look forward to celebrating D.I.Y. creatives and co-working spaces with you. Don't miss the chance to enjoy good refreshments and conversations in a great space!



Gain a competitive edge with our AVL solutions

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